



"Providing uncommon inspiration, education and tools for remarkable transformation."

JOHNNA JOHNSON & Co.

## Workshop Overview

### Raising the Bar: *From Mediocrity to Excellence*

#### General Program Description:

Is mediocrity or excellence driving your organization? If your organization and teams are ready to raise the bar from mediocrity to excellence, this program is a must. This *highly-interactive* workshop will inspire you to raise the bar in *all* areas of your life!

This workshop will focus on foundation of excellence:

- **Ambition** (the desire for achievement of distinction and the *willingness* to strive for it);
- **Attitude** (feeling or position about something or someone);
- **Action** (energetic, conscious, habitual exertion of power).

From identifying the dynamic force of our vision and creating a winning attitude to discovering the courage to "just jump" into action, this high-impact workshop will truly motivate those who attend to raise the bar and strive for excellence.

#### Results/Benefits/ROI:

As a result of your investment in your people -- your most valuable asset -- here are some of the major benefits you can anticipate:

- A Renewed commitment to organization's vision/mission;
- Enthusiasm for their personal vision and how it fits into the big picture;
- Confidence in stretching beyond comfort zone;
- Ambition to attain "outstanding" or "excellent" performance evaluations;
- Courage to offer up new ideas that will propel organization to new heights;
- Passion for their profession;
- A stellar attitude and ways to preserve/protect it;
- A personal plan of action to *Raise the Bar: From Mediocrity to Excellence*.

#### Program Objectives:

As a result of this program, participants in this course will be able to:

- Identify their company's vision/mission and explain how executing it will allow them to reach their own personal goals;
- List the four zones we operate from, recognize the consequences of each zone and jump into the zone that raises the bar;

- Discover what drives ambition and how to apply it;
- List the three *key* components of a winning attitude;
- Determine the critical elements of taking action;
- Recognize and resolve the fear associated with raising the bar;
- Develop a personal plan of action to *Raise the Bar: From Mediocrity to Excellence*.

### General Program Outline:

Defining Mediocrity and Excellence  
 The Jump Zone  
 The Foundation of Excellence  
 We Honor What We Value  
 It Begins with **Ambition**  
   Creating the Vision  
   Identifying the Drive behind the Vision  
   What is willingness, anyway?  
   *Your Personal Action Plan*

The Prominent Ps of **Attitude**  
   Personal Programming  
   Passion for your Profession  
   People, People, People  
   *Your Personal Action Plan*

It's the **Action** that Counts!  
   What is fear, really?  
   Where is your focus (Process vs. Reward)  
   The Simple Formula  
   *A Personal Action Plan*

Mediocrity Vs. Excellence: The Choice is Yours

### Delivery Options:

- **Full Day Training Session** (6 hours, 9am to 4pm)
  - Complete outline discussed in detail with several examples, activities, group discussions and plenty of opportunities to interact with Johnna to customize individual situations;
  - What a great kick start to your leadership and team retreats.
- **½ Day Training Session** (3 hours, 9am to Noon or 1pm to 4pm):
  - Complete outline discussed with examples, a group activity and group discussions if time permits;
  - Fits perfectly into your regional leadership & team meetings - just in time for strategic planning.
- **Keynote** (1-1.5hours):
  - Inspirational overview with empowering questions to inspire audience to take courageous action.
  - Perfect for your upcoming conferences, programs or lunch meetings.

**The Facilitator:**

Johnna Schuck Johnson inspires organizations, teams and individuals to ***Raise the Bar: From Mediocrity to Excellence!*** Throughout her keynotes, workshops and coaching, you will experience not only her energetic and interactive methods but most importantly, her essential elements of excellence: Ambition, Attitude & Action!

With close to 15 years in the Training & Development industry, Johnna has worked extensively in both the private and government sectors along with numerous professional associations and individuals. Johnna has served as a Training Officer for the largest law enforcement agency in the state of Idaho, earned her way into the top 2% of an International Cosmetic Company as a Sales Director and was an instructor for the largest financial institution in the world!

In 2003, she compiled her experience, drive and passion and founded New Heights Training & Development, offering keynotes, workshops and coaching to inspire her audiences to raise the bar from mediocrity to excellence in all areas of their lives. Regardless of her audience, Johnna brings techniques and tools that can be used by every type of person, business, and profession with an exceptional return on investment to *every* member of her audience. This high-energy, excellence-driven, Idaho-native exudes genuine passion not only in what she delivers but also in those she teaches.

In addition, Johnna received her Bachelor's Degree in General Communication with an emphasis in Training & Development from Boise State University and she possesses a variety of certifications that are a result of her commitment to continuing education and on-going professional development. She has served on the Board of Directors for the American Society for Training and Development (ASTD) and is a local and national member of ASTD.

Whether she was receiving a college scholarship for her distinction of excellence, breaking numerous sales & performance records or starting her own companies, Johnna certainly has first-hand experience and know-how when it comes to raising the bar! With an impressive success rate and being an expert in her field, thousands have sought out Johnna's expertise to assist them with personal, professional and organizational excellence including colleagues, executives, military leaders and Fortune 500 companies.